

Download Built To Last Successful Habits Of Visionary Companies

Built to Last: Successful Habits of Visionary Companies (Good to Great) [Jim Collins, Jerry I Porras] on Amazon.com. *FREE* shipping on qualifying offers. Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of ...Built to Last: Successful Habits of Visionary Companies is a book written by Jim Collins and Jerry I. Porras. The first edition of the book was published on October 26, 1994 by HarperBusiness. Built to Last Page 5 Shattered Myths • It takes a great idea to start a great company • Few started with a great idea; the company was the creation • Visionary companies require great and charismatic leaders • Not required and can be detrimental to the companies long term prospects • Most successful companies exist first and foremost to maximize profits- [Announcer] Jim Collins and Jerry I. Porras built to Last successful habits of visionary companies. Like number one, visionary companies can teach us through their enduring success. So called visionary companies have a lot to teach us.